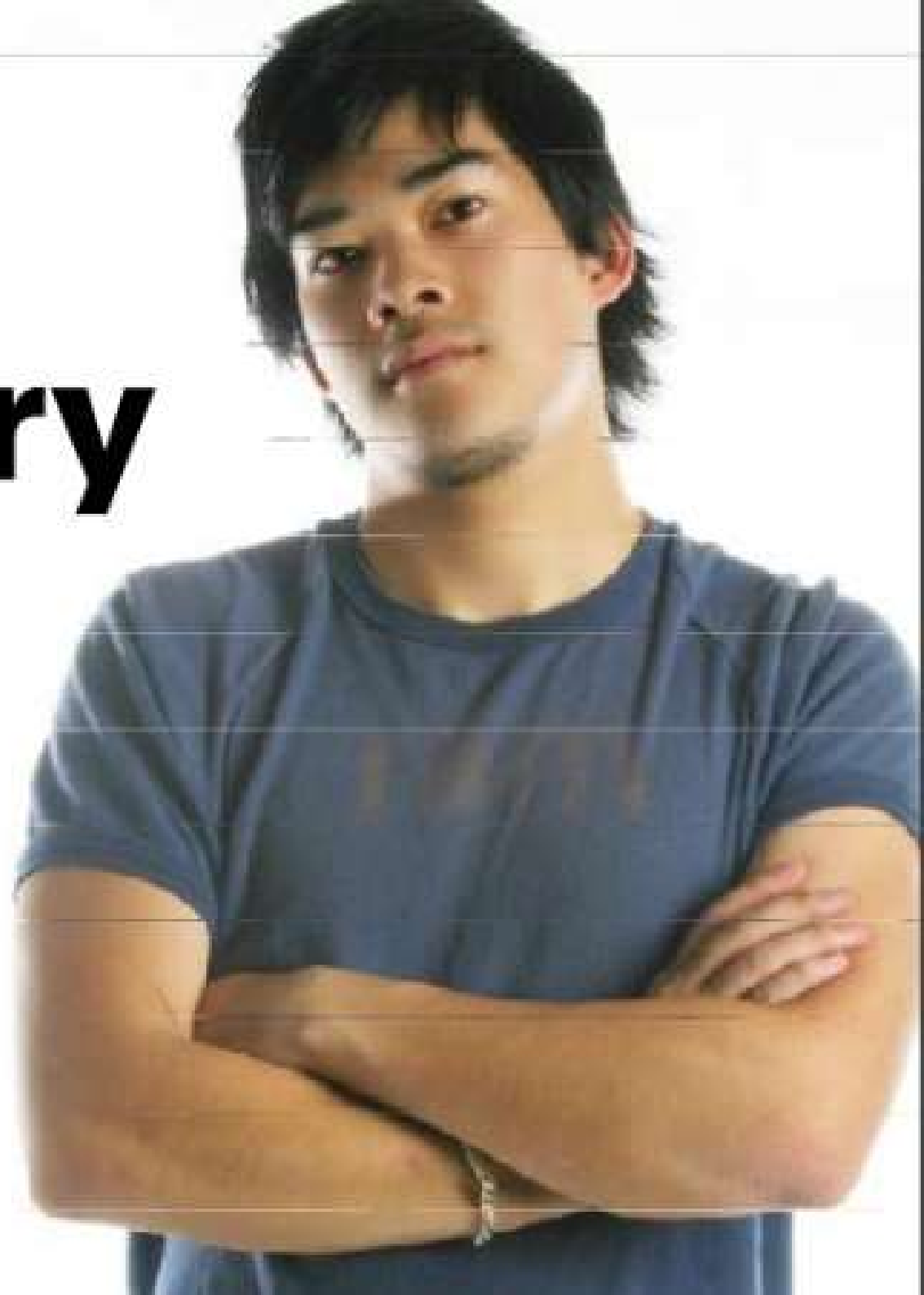


meet **henry**



A.K.A...



mr. **MBA**

henry **lives** in...



he **drives**...



and **loves**...



henry **cheers** for...



cares **for**...



and **makes**
time **for...**



henry is **great at...**



but **lousy** at...



his **slides**
look **like...**

Jack loves his dog

- Jack has a dog
- His dog's name is Petey
- Petey is a pug

when they
should look like...

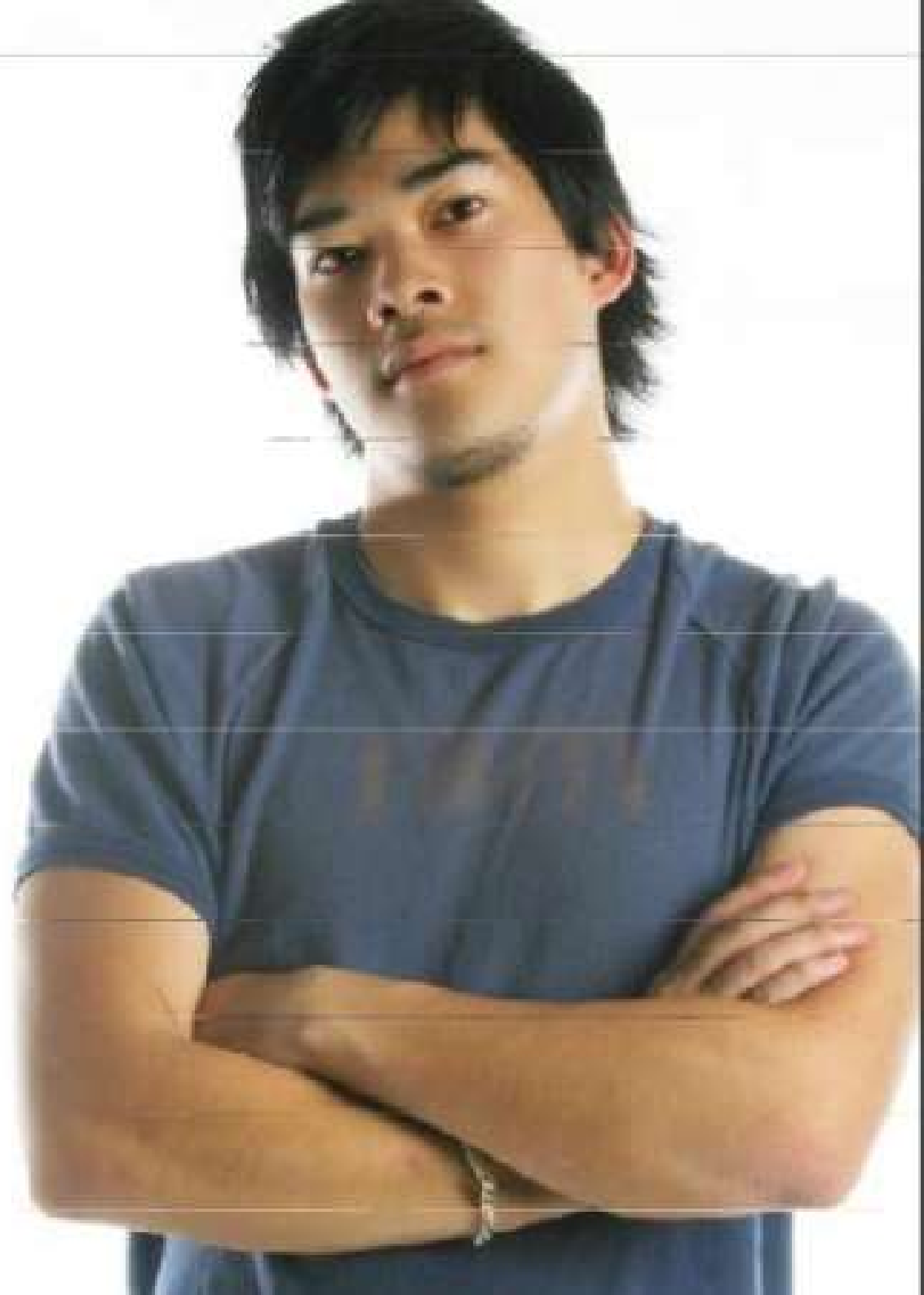
Petey



because **of**...



henry
doesn't
know
any better.



henry, **meet** erica.



ms. **BA**

erica **also** lives **in...**



drives...



loves...



and **cheers** for...



she **cares** for...



and **makes**
time **for...**



erica is **also**
great at...



but, is
extraordinary at...



why?

she **understands**



content



design



and **delivery**

this is
erica



she **rocks** at...



because **of**...



ETHOS
COMMUNICATIONS

join erica in the
presentation
revolution